

# From 'A-ha' to 'Ahhh': Transforming Learning into Growth

How to get game-changing results and maximize the return on your investment in the Predictable Success Growth Acceleration Program



*Like most of us, I'm sure you've taken many courses and been to many workshops - but which can you point to and say they truly transformed you or your organization (whatever your enterprise is, be it a for-profit, a not-for-profit, a church, charity or foundation)?*

*Most courses - even the best of them - turn out in retrospect to be one-off events, providing a feel-good buzz at the time, but later yielding little more than a few anecdotes and an occasional twitch of a memory muscle when you encounter something the course addressed.*

*Let's contract together that the time we are planning to spend together won't be like that.*

**The Predictable Success Growth Acceleration Program has the potential to be truly game-changing for you.** Here are 5 simple steps you can take to turn your participation in the Program from being 'merely' an enjoyable one-off event into a highly effective process that delivers real, sustained growth for your organization:

## 1. Make only one act of preparation:

You don't need to do any homework to prepare for the Program. If you haven't yet read 'Predictable Success' or 'The Synergist', don't feel you need to - we'll cover the content of the books (and far beyond), in depth during the program).

What is important is that you put in place whatever you need to ensure that every time you log in to the Program, you do so with your mind clear and able to focus entirely on the learning process. Whether that means delegating to others, seeking out a quiet place away from work, finding a baby-sitter you can really trust or switching off your phone - whatever you need to do to construct a learning environment where you're undistracted and in control, do it.

## 2. Commit to presence:

The reason for point one, of course, is so that you can be fully engaged as you participate in the Program. It's a self-guided program, so of course you can make calls and clear your emails at any time, but if while you're trying to learn, your mind is buzzing with stuff that is bugging you or something (or someone) needs your attention elsewhere, then you simply won't get the results you want.

## 3. Take your control slowly from zero to 100%:

Start the program happily relaxed and let me shoulder the teching burden in the first few modules. Watch and listen, take copious notes in your workbook, doodle, sip your beverage of

choice, and let your mind slowly engage with the content as we explore the Predictable Success model. Then, as the Program progresses into the 'application' modules, and you begin to see clearly how the model applies to your specific organization, gradually take more control.

Aim to be wholly in control by the last module - developing your take-away action plan. At that point, you should be 100% in charge. By then, I will have given you a planning framework plus all the information you need to design an immediately implementable, growth-acceleration Action Plan - one that's completely customized for your organization.

#### 4. Plan for no more than 6-9 major, laser-clear action items:

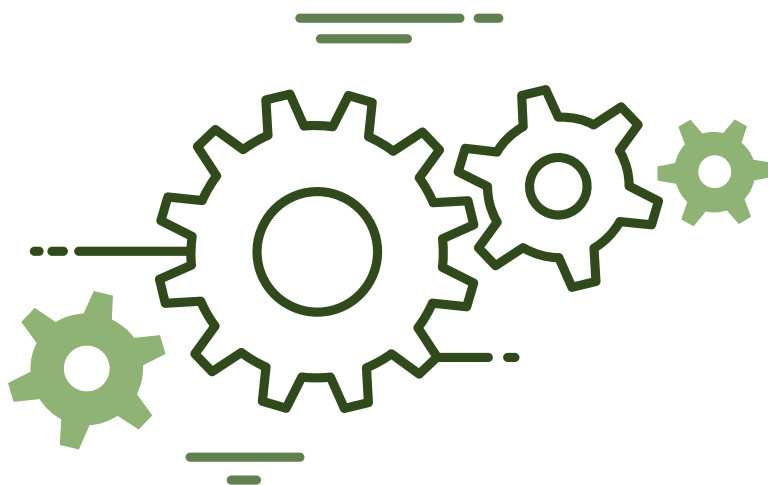
How many times have you arrived back from a workshop, course or program with a groaning binder laced with notes, which in the weeks that followed slowly moved from your desk, to a sideboard, to a cupboard, to...binder heaven?

This lack of implementation almost always happens for one of two reasons: (1) You didn't leave the course with action points that were clear and immediately implementable, and/or (2) you left the course with way too long a punch list to ever implement.

As you'll find out, the Acceleration Program is structured throughout to prevent this from happening, and during the all-important final module, I'll challenge you to prioritize all the possible actions that will occur to you as you work through the Program, to select the 6-9 most impactful, and to agree to hold your and your team accountable to implementing them.

#### 5. Build in accountability now:

Here's an observation I've made from decades of delivering programs and workshops: The probability of creating meaningful change dissipates by **10-15% per week** after the date



of finishing the program.

In other words, it's vital that you identify early, (relatively) easy wins that you can achieve right after (often even *during*) the Program. - after all, you do have an organization to run and there are many things that will tug at your attention.

But if you wait even just a week to start executing on your Action Plan, then another, the probability that you will make real progress drops to dangerously low levels. After a month, the chances are less than 50% that you will implement any significant part of your Action Plan. After two months, it's pretty much zero.

So do yourself a **big** favor and build in accountability to action now - before you start in to the Program - don't wait. Here's the single best way to do so:

#### Find an accountability buddy.

Identify someone who will act as your accountability buddy. (Ideally a colleague who is also taking the Program, though it doesn't have to be.)

Schedule a meeting with them now, before you jump into the Program, to share your expectations. Secondly, schedule a meeting with them in the week when you reach the Action Plan Module, to share your Action Plan, and third, schedule a meeting with them every week for one month after you've completed the Program to discuss early traction with your action plan.

## Set your learning dates and times - now.

Take your calendar out now and slot in: (1) dates and times to work through the Program over next five weeks - allow a minimum of two hours per week; (2) every-other-week review sessions thereafter for the two months, then (3) monthly review meetings for the four months after that. Now you have a six-month action implementation period during which

you can execute the action points you will take away from the Program.

Don't wait - make those commitments now.

**Here's to an exciting, content-filled Acceleration Program, and a game-changing, growth focussed six months following.**



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**If you've received this document but aren't a registered participant on the Predictable Success Growth Acceleration Program you can see full details and register here.**