

Are you prepared to learn from the edges?

Direct contact	
Diverse perspectives	
Small teams	
Little bets	
Get Out!	
Incentives for truth	
No denial	
Talk to the Future	

Exercise drawn from Rita McGrath *Seeing Around Corners: How to Spot Inflection Points in Business Before they Happen*. 2019 Houghton Mifflin Harcourt. To order, visit www.ritamcgrath.com/seeingaroundcorners